



## WE FIRST JOB DESCRIPTION

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**Title:** Intern – Research & Strategy

**Reports To:** Head of Strategy

**Class:** Full-Time/non-exempt

**Office Hours:** 8:30am – 5:30pm

**Salary:** \$20 / hour

### WHAT WE NEED

We First is on the lookout for a self-starter research & strategy intern to join our team. We are based in Venice, a stone's throw from Abbott Kinney, in an intimate but spacious open plan office. Our perfect candidate is curious, detailed, likes to dig deep to solve hard problems and thrives on a small team. This full-time paid internship will run for at least 3 months and requires you to work from our office in Venice.

### WHO WE ARE

We First is a team of passionate branding experts, tech geeks, and social change agents deeply committed to realizing the potential of business to build a better world. As a whole we are a brand agency that provides purpose-driven strategy, content, and training empowering brands to lead business, shape culture, and better our world. This is thinking is at the heart of everything we do – to use business to better our world.

### ABOUT THE POSITION

Strategy is at the foundation of everything that we do. We work with our clients to find their what, their how and their why through extensive research, competitive analysis, market exploration and a deep understanding of consumer/customer needs, as well as both on a transactional level as well as an emotional level. You will play a fundamental role in conducting the research, analyzing information/materials and developing strategy throughout the process.

### SPECIFIC RESPONSIBILITIES

- Work closely with our strategy lead and identify opportunities for learnings and benchmarks for success.
- Work closely with our strategy lead to identify, uncover, review data pertinent to active projects.
- Work closely with the project team(s) to synthesize data into actionable strategy

- Support a diverse range of clients and projects as needed.
- Write content as needed
- Come up with solutions for complex problems – always!

#### ABOUT YOU

- Familiar with all Microsoft Office applications, especially PowerPoint.
- Research is second-nature, whether it's tracking down a new business contact, gathering data on the latest trends, or diving deep into a specific industry – you are the master of the Google search.
- Strong sense of passion and curiosity; you don't need to know much about consulting and strategy, but you love learning new things and jumping in to any task at hand.
- You're plugged into purpose and making the world a little bit better – you care.
- You've got a sense of humor, you appreciate good conversation, and dogs make you smile.

#### GET IN TOUCH

We want to know who you are, what gets you excited, your life aspirations and favorite kind of food. Who you are matters just as much as what you do so write us, tell us about yourself in your own human voice let us get to know you through your words. Please include links to your portfolio, past projects, etc.

[contact@wefirstbranding.com](mailto:contact@wefirstbranding.com)